

## Call for Applications

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# Consultancy: Myanmar media and civic freedoms researcher

### Project Information

The International Center for Not-for-Profit Law (ICNL) is soliciting applications for a part-time individual or organizational consultant to carry out specific tasks to assist with legal research and advocacy around policies affecting civic freedoms of Myanmar media and civil society actors, from October 2022 through March 2023. The overall budget cap for this consultancy is \$20,000 USD – proposals will be assessed for cost competitiveness, subject matter expertise, and other factors. Applications are due by October 10, 2022. For more details and application instructions, please see below.

### Background

ICNL promotes the freedoms of association, assembly, and expression and supports civil society, civic participation, digital rights, and philanthropy in countries around the world. ICNL has been active in Myanmar since 2012, providing technical assistance to local civil society partners and parliamentarians on Myanmar's Association Registration Law, enacted in 2014. Since then, ICNL has worked with civil society partners on new draft laws and reform of restrictive laws. Following the February 2021 coup, ICNL assisted civil society partners with navigating the challenging conditions that resulted.

For this project, the Consultant will assist ICNL with providing operational support to Myanmar independent media and non-profit actors trying to overcome civic space barriers that impede the sector's ability to operate both within and outside Myanmar.

In particular, the Consultant will be responsible for preparing an in-depth baseline legal and political sector analysis assessing the operational landscape for Myanmar media actors operating in the post-coup environment. The Consultant should complete a literature review to see what reports may already exist, and develop a methodology for a novel report focusing on the current situation for media actors, to form the basis of ongoing assessments.

The legal/political sector analysis should include a review of the laws and rulings affecting civic space and Myanmar media actors. These could include policies in effect

not only in Myanmar, but also in neighboring jurisdictions such as Thailand, where some Myanmar media outlets have since relocated. The assessment should focus on the impact of laws and policies on media actors, any civic freedom threats media actors regularly face, and recommendations to improve the situation for Myanmar independent and non-profit media actors.

The assessment is aimed at assisting media, civil society, and international partners in navigating Myanmar's complex media landscape amid shifting laws and policies. It should raise awareness of the specific challenges facing the sector, along with recommendations for next steps.

The Consultant will also be expected to organize at least one convening and conduct interviews with Myanmar media actors throughout the duration of the consultancy, to 1) provide inputs for the assessment report; 2) assist with coalition-building among Myanmar media actors; 3) and build capacity among non-profit and media actors around navigational strategies and civic freedoms topics. ICNL may participate in these meetings and also schedule regular check-in meetings with the Consultant.

ICNL anticipates that the consultancy may take up to six months to complete all requested deliverables.

## Application Instructions

### APPLICATION MATERIALS

To apply for this position, please send:

- CV
- Proposal (no more than 2 pages) that addresses:
  - Your qualifications (which should demonstrate how you meet the selection criteria listed below);
  - If more than one person will be involved in this project, a description of who will undertake different aspects of the project. ICNL reserves the right to approve or reject the use of any personnel;
  - The proposed timeline and cost proposal for this consultancy. The pricing for the cost proposal must be in USD and fully itemized. For personnel costs, please list each person to be involved in this project, the proposed day rate(s) and number of days. All other costs, if any, should be listed and explained. The proposed price should be inclusive of all taxes. ICNL expects to issue one Firm Fixed Price contract.
- Unedited (except by you) writing sample

#### SELECTION CRITERIA

Applicants will be evaluated based on the following factors:

- Compliance with eligibility requirements and application procedures;
- Depth of experience with the subject matter of this research consultancy and researching and writing similar reports;
- Experience working in and on Myanmar;
- Experience working with media and civil society actors;
- Knowledge of Burmese and/or other Myanmar languages (helpful but not required);
- Access to Myanmar media networks and ability to organize convenings (being based in Thailand would be an advantage);
- Quality of the proposal;
- Commitment to producing high quality reports in a timely manner; and
- Proposed Fee/Firm Fixed Price and value for money.

Applications should be emailed to [asia@icnl.org](mailto:asia@icnl.org), with reference made to “Myanmar Research Consultancy” in the subject line. All application materials should be submitted in English. Applications will be considered on a rolling basis through October 10, 2022.

Please contact us via email at [asia@icnl.org](mailto:asia@icnl.org) should you have questions about the application process.